

Privacy notice

1. **Identification of the entity responsible for the processing:** Sura Asset Management S.A. identified with NIT N° 900464054-3, with domicile and address: Medellín, Edificio Corfinsura, carrera 43ª N° 3-101. Floors 2, 6, 7, 8, 9 and 10. TELEPHONE: (57-4) 3177800 and e-mail: notificaciones.legales@sura-am.com
2. **The processing to which the data will be subjected and its purpose.** SURA A.M. will collect, maintain, use and update the personal databases of clients and prospects with which it establishes commercial relations. The processing of this database will be for the following purposes: (a) sending promotional and/or commercial material, (b) search in sensitive lists, (c) being able to manage that which is related to the logistics of events carried out by the Company, (d) management and resolution of petitions, complaints, and claims and (e) to delegate to a third party the processing of the database for the purposes set out herein.
3. **Holder's rights:** The rights of the holder of the personal data which will be processed by SURA A.M., are those foreseen in article 15 of the Political Constitution of Colombia (Habeas Data Fundamental Right), as well as those prescribed in Article 8 of the Law 1581 of 2012.
4. **Mechanisms to get informed on the processing policy:** Information holders are informed that they can view the Policy on the company's official website <https://sura-am.com/sites/default/files/inline-files/Politica%20General%20de%20Datos%20Personales%20SURA%20AM.pdf>.
likewise, they can request the Policy by sending such a request to the e-mail notificaciones.legales@sura-am.com or personally at Edificio Corfinsura, Medellín, Av. Poblado, carrera 43ª N° 3-101. Floors 2, 6, 7, 8, 9 and 10.

Authorization for the processing of personal data

I declare that I have been informed that:

- (i) SURA A.M processes personal data identifying and locating clients and business partners, individuals, as well as legal representatives of legal entities.
- (ii) SURA A.M. will process such personal data for the following purposes
- (iii) SURA A.M. will collect, maintain, use and update the personal databases of the providers with whom it establishes commercial relations. The processing of this database will be for the following purposes: (a) sending promotional and/or commercial material, (b) search in sensitive lists, (c) being able to manage that which is related to the logistics of events carried out by the Company, (d) management and resolution of petitions, complaints, and claims and (e) to delegate to a third party the processing of the database for the purposes set out herein.
- (iv) SURA A.M. may, upon signature of this authorization, collect, transfer, store, use, circulate, delete, share, update and transmit, in accordance with the procedure for the processing of personal data in order to comply with the aforementioned purposes.

Accordingly, I grant my consent to SURA A.M to process my personal information in accordance with the personal data processing policy, and therefore I undertake to read the privacy notice and the aforementioned policy available on the official website of SURA A.M. <https://sura-am.com/sites/default/files/inline-files/Politica%20General%20de%20Datos%20Personales%20SURA%20AM.pdf>.

I authorize SURA A.M. to modify or update its content, in order to meet legislative amendments, internal policies or new requirements for the provision or offering of services or products, for which in any case prior notice must be given through the official website of the company, and/or email. The information in the format of which this authorization is a part has been provided voluntarily and is true.

Agreement Button